

# Kent Resource Partnership

Consultation Document: Refreshing the Kent Joint Municipal Waste Management Strategy (KJMWMS)

Views welcome by 5pm, Friday 27 April 2018.



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## Background

The Kent Resource Partnership (KRP) is made up of the 13 Kent councils.

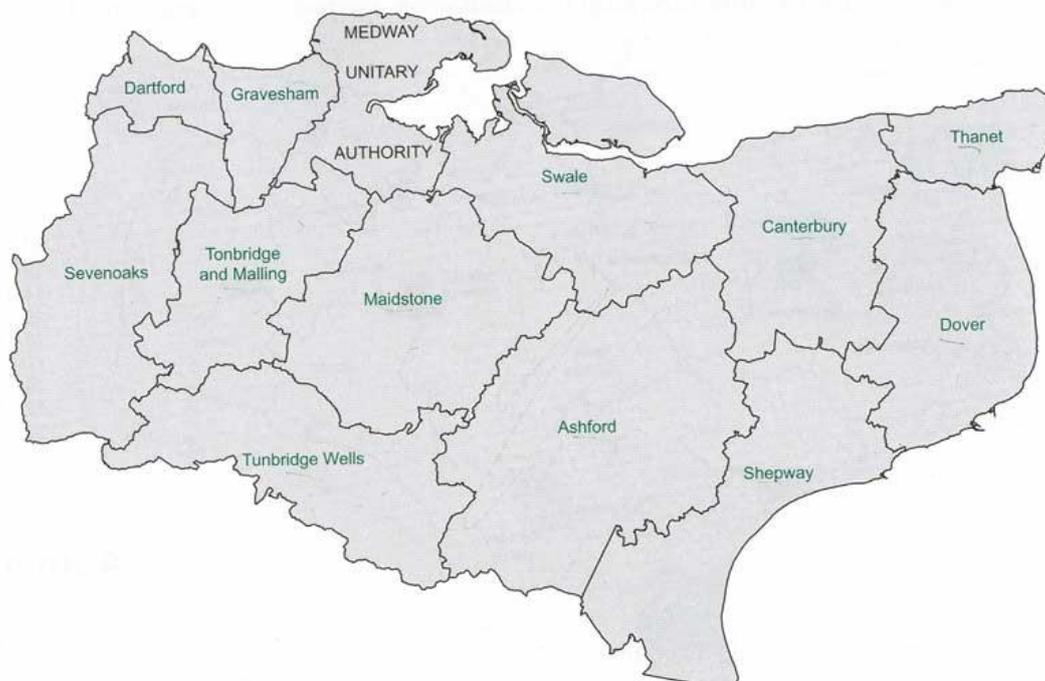
These are (in alphabetical order): - Ashford Borough Council, Canterbury City Council, Dartford Borough Council, Dover District Council, Gravesham Borough Council, Kent County Council, Maidstone Borough Council, Sevenoaks District Council, Shepway District Council, Swale Borough Council, Thanet District Council, Tonbridge & Malling Borough Council and Tunbridge Wells Borough Council.

The purpose of the KRP is to deliver the following three strategic objectives: -

Deliver the Kent Joint Municipal Waste Management Strategy (KJMWMS). This strategy had been adopted in 2007 to manage Kent's municipal waste. It has since been refreshed in 2012/13 to cover the period up to 2020;

Deliver financial and performance benefits to Kent taxpayers; and manage risks to finance and performance as appropriate; and

Contribute to, and set a national lead, in delivering projects that manage supply chain issues in the leanest and most effective ways; securing value from discarded materials; and proactively identifying innovation and excellent practices.



## **Why do we need to refresh the KJMWMS?**

The last time the KJMWMS was refreshed was back in 2012/13. Since then, the landscape of resource and waste management has evolved further with there being a greater appreciation on the value and quality of materials we collect and dispose of. Whilst the current KJMWMS priority areas remain relevant and important, some of the targets have been achieved ahead of schedule and there are some aspects of the KJMWMS that are now out of date. The KRP therefore feels its timely to refresh its KJMWMS up to 2020/21 with a full strategy review to take place in 2021/22.

## **Why refresh the KJMWMS now?**

As mentioned above, the KJMWMS was last refreshed a number of years ago with the KRP making progress in a number of areas. KRP Members strategically held off refreshing the KJMWMS until this year as the previous year saw progress made on the ‘Kent Waste Disposal Strategy 2017 – 2035’, led by Kent CC. The overarching aim was to dovetail strategies from the County, along with the partnership.

The timing also supports a proactive approach in light of the provisional agreement on the Waste Framework Directive which forms a major part of the Circular Economy Package; the Government’s 25 Environment Plan and the news of the imminent Resources & Waste Strategy, due later this year.

## **Who is expected to respond to this consultation?**

Any individual or organisation may wish to respond to this consultation – we welcome all views. Over a number of years, the KRP has had a positive track record with working with a wider range of stakeholders across the resources sector and supply chain. The type of stakeholders who may choose to respond are, but not limited to the following: - packaging designers & producers; retailers; waste management companies; reprocessors; Local Government; Government; environmental groups & charities etc.

## **As a stakeholder, what would you like views on?**

On 27 September 2017, KRP Members & Senior Officers attended a workshop which provided an opportunity to scope the refresh of the KJMWMS and consider the longer term strategic direction of the KRP. From pages 6 to 8 is a draft KJMWMS which reflects workshop discussions. As a stakeholder to the KRP, we welcome your views on the overarching vision; strategy mission statement and policies & policy objectives.

## Where can I find the current KJMWMS?

To support stakeholders with their response, the current KJMWMS is also available within this document and can be found at pages 9 and 10.

## Where can I find further information on the KRP?

The KRP has plenty of supporting information available on its web pages which is embedded within Kent CC's website. The helpful web link is:- [www.kent.gov.uk/krp](http://www.kent.gov.uk/krp). If there is something specific you'd wish to know with regards to the KRP, please email Paldeep Bhatti, KRP Manager on [Paldeep.bhatti@kentrp.org.uk](mailto:Paldeep.bhatti@kentrp.org.uk).

## What are the timescales?

The immediate timescale is for views from stakeholders to be received by no later than **5pm, Friday 27 April 2018**. The main timescales leading to adoption of the refreshed KJMWMS by the 13 Kent councils are: -

- 05 March to 27 April: Consultation with stakeholders. (08 weeks)
- 30 April to 31 May: KRP staff to draft an updated KJMWMS, based upon consultation responses received from stakeholders.
- June & July: The updated KJMWMS to be provided to KRP Members & Officers for approval at the KRP meetings scheduled in the Summer.
- July to September: Each of the 13 Kent councils to formally adopt the updated KJMWMS via respective decision-making bodies as appropriate.

## Who do I send my response to, and in what format?

All responses should be sent to Paldeep Bhatti, KRP Manager by email to [Paldeep.bhatti@kentrp.org.uk](mailto:Paldeep.bhatti@kentrp.org.uk). To be properly considered, responses should have name of sender, contact details, and organisation represented as appropriate. So long as the layout of your email (and any attachment) is clear on how responses relate to the issues raised in the consultation, the format is of your personal choice.

Should you wish to receive this consultation document in any alternative formats, please contact Paldeep Bhatti, KRP Manager.

# Kent Joint Municipal Waste Management Strategy (KJMWMS)

## Draft Strategy

2018/19 to 2020/21

<b>Overarching Vision</b>	
<i>The Kent Resource Partnership (KRP) will support the transformation of Kent into a circular economy, where the value of material resources flowing into and through the region are retained, generating employment, skills and training opportunities, and realising wider economic, environmental, health and wellbeing benefits for the local and regional community and beyond.</i>	
<b>Strategy Mission Statement</b>	
As the KRP, we are committed to delivering efficiency and quality in our resource management and waste services, with a specific focus on: -	
<ul style="list-style-type: none"><li>• Maximising the ‘value’ of resources that we manage from households and other appropriate sources, in terms of realising the social, environmental and economic opportunities;</li><li>• Ensuring we provide the best possible value for money service to the Kent taxpayer, taking into account whole service costs;</li><li>• Realising opportunities to improve services now and in the future through engagement, collaboration and working in partnership with others across the supply chain; and</li><li>• Supporting future thinking through ongoing research and evidence generation which will facilitate the transition into a circular economy for Kent.</li></ul>	
<b>Policies &amp; Policy Objectives</b>	
<b>1. Maximising the Value of Resources</b>	
1.1	Recognising that resources are finite and seeking to encourage application of the waste hierarchy, the KRP will achieve a year on year reduction in Kg of household waste arisings per capita in Kent. This will account for population growth <sup>1</sup> but will reflect the impact of prevention and reduction strategies, including targeted campaigns to address avoidable food waste such as working with WRAP, and others, to deliver the ambitious objectives of Courtauld 2025 <sup>2</sup> .
1.2	Building on the successes achieved with recycling and composting to date, the KRP will recycle and compost at least 50% of household waste arisings by 2020/21. In order to achieve this the KRP will provide support to its residents in diverting paper, cardboard, glass, metals, wood, plastics, textiles, waste electricals, batteries and food from residual waste.
1.3	Building on the successes achieved so far in ensuring as little as possible of Kent’s household waste arisings go to landfill, the KRP will ensure no more than 5% is sent to landfill by 2020/21.

<sup>1</sup> As stated in the Kent County Council Waste Management Waste Disposal Strategy 2017-2035, it is forecast that an average of 7,800 houses will be built every year in Kent until 2031. This will result in a population growth of 22% over 20 years (from 2011) and 18% growth from 2015.

<sup>2</sup> In 2016 the KRP became early signatories of Courtauld 2025. The ambitious voluntary agreement looks to bring together organisations across the food system – from producer to consumer – to make food and drink production and consumption more sustainable.

1.4	To maximise the retention its materials within Kent, by 2020/21 the KRP will develop a joint approach to facilitate the procurement of third sector/reuse providers/charities in managing and delivering a reuse service for bulky waste. This will enable the KRP to work together to maximise the potential for social value from this current waste stream; and support the generation of jobs and training opportunities through enhanced reuse and recycling activities.
1.5	The KRP will explore the possibility of implementing recycling on-the-go initiatives, and other similar activities aimed at recovering resources. Additionally the KRP will look to engage and work with the supply chain to deliver recycling on-the-go in areas of heavy footfall.
1.6	The KRP has identified 'quality of recyclables' as a priority action and is focused on ensuring that the full value of recyclables collected and delivered for reprocessing is retained. This will be achieved through development and implementation of strategies targeting behaviour to ensure services are being used appropriately and actions to reduced contamination are adopted where appropriate. The KRP will continue to publish its Materials End Destinations Publication year on year and continue its transparent approach to reflect where all material resources actually end up; whether processed within Kent, other parts of the UK or abroad.
<b>2. Value for Money for Kent Taxpayers</b>	
2.1	The KRP will continue its existing efforts to deliver value for money to Kent residents by maximising joint service delivery opportunities between its councils; cross-boundary working and ensuring all opportunities to realise economy of scale savings through procurement exercises are delivered.
2.2	The KRP will continue to build on its reputation as a leading Local Authority partnership and work with the supply chain to deliver research projects, services and campaigns. As per previous years, the KRP will continue to seek external funding opportunities, where possible.
2.3	The KRP will retain its focus on food waste as a priority waste stream and support, through the sharing of good practice and identification of joint opportunities, separate collection for discarded food waste on a weekly basis for all residents by 2020/21 where possible. In addition, councils' will work in partnership and build upon the work to-date to target avoidable food waste, through effective communications and engagement activities.
2.4	Littering and fly-tipping places a considerable burden on local communities in terms of the degeneration of the local environment and the associated costs when cleaning up. The KRP will therefore develop a joint approach to tackling littering, fly-tipping and other related enviro-crimes which would be underpinned by creating a culture of sharing high quality intelligence within the KRP and with others where appropriate e.g. Environment Agency, Kent Police, neighbouring councils etc.
2.5	Communication is essential both in terms of making it easier/simpler for the end user and in terms of communication between the boroughs and sharing intelligence and information. The KRP will facilitate the sharing of resources both in terms of communication campaigns linked to priority actions and focus areas, and in terms of ensuring local intelligence and information can be shared across the County.
2.6	Health and safety incidents are a significant cost on both a personal level for those involved and for the wider community. The KRP will support its councils in ensuring highest standards are maintained for health and safety, protection of workers' health and the users of the service, and employees and potential employees have the skills, training and competencies to meet the increasingly technical requirements of the resource management and waste sector. The KRP will provide the opportunity for supplementary training programmes as required and ensure there are opportunities to reflect, learn and share good practice.

<b>3. Engagement, Collaboration and Partnership Working</b>	
3.1	The KRP will continue to identify opportunities for joint working and realise greater efficiency savings, opportunities for economies of scale and implementation of good practice across all aspects of its resource management and waste services, in partnership with both its own councils' and through developing new relationships across the supply chain.
3.3	The role of KRP as an influencer in resource related policy and activities across the region and at national level remain a key priority. The KRP will therefore continue to maximise engagement with national and local government, cross-sector organisations and those operating across the supply chain, and wider industry bodies through representation on forums, networks, working groups, and through its own Annual Conference, specialist workshops, and sector meetings.
3.4	The KRP will continue to operate openly and transparently, and produce an Annual Report that reflects the focus and priorities of the previous financial year in delivering the KJMWMS, and any other activities within its remit.
<b>4. Future Thinking</b>	
4.1	<p>The KRP will engage in research activities which will provide an evidence base to enable a more detailed review of the KJMWMS from 2021/22 onwards. This may include focus on:</p> <ul style="list-style-type: none"> <li>• Exploring the possibility of extending the partnership and reviewing potential opportunities for greater cross-boundary working;</li> <li>• Considering requirements to secure infrastructure to enhance and develop the network of local resource management and waste facilities. This may include the development of consistent collection specifications across all councils' as a means to attract future investment and infrastructure.</li> <li>• Developing other metrics and means to focus on quality and value of resources, and impact of management options, as opposed to traditional weight based targets; and</li> <li>• Target material streams and/or specific sectors in order to identify and implement management options within a more circular context.</li> </ul>
4.2	The KRP will maintain a publically available Operating Framework that defines its scope, remit and procedures; review its continued operation at least in 2019 and 2024, or any other times as agreed by the KRP.
4.3	The KRP will continue to produce an Annual Report that outlines the work of the previous financial year in delivering the KJMWMS and any other activities within its remit.
4.4	The KJMWMS will be fully reviewed in 2021/22; or at any other times as agreed by the KRP; or in accordance with any changes in legislation relating to such strategies.

## Kent Joint Municipal Waste Management Strategy (KJMWMS)

### Current Strategy

2012/13 to 2020/21

<b>Objectives</b>	
1	Deliver the best possible outcomes on materials handled by the KRP from household and other appropriate sources.
2	Deliver the best possible value for money to Kent taxpayers taking account of whole service costs paid through Council Tax.
3	Secure the best possible outcomes through effective partnership working among the 13 Kent councils, through the SE7 Project, with government, and across the supply chain.

<b>Policies</b>	
<b>1. Materials Security and Resource Efficiency</b>	
1a	By 2015/16 the KRP will reduce household waste arisings by at least 5% (based on 2010/11 levels); recycle/compost at least 45% and send no more than 10% to landfill.
1b	By 2020/21 the KRP will reduce household waste arising by at least 10% (based on 2010/11 levels); recycle/compost at least 50% and send no more than 5% to landfill. Our ambition is to get as close to zero untreated waste to landfill as possible.
1c	The KRP will work with the government, the SE7 Project, and others to develop and deliver a waste reduction plan including practical measures to help achieve policies 1a and 1b.
1d	The KRP will take account of the need for the right quality of recyclates for the right end uses as included with the revised Waste Framework Directive and transposition into UK legislation.
1e	The KRP will continue its high performance in minimising the use of landfill. The KRP will assist householders to maximise the amounts they recycle and re-use, and avoid putting the following items into residual waste bins: paper, cardboard, glass, metals, wood, plastics, textiles, waste electricals, batteries and food.

<b>2. Value for Money for Kent Taxpayers</b>	
2a	The KRP will continue its existing efforts to deliver value for money to Kent residents by means of: optimising services financially and environmentally; joint service delivery opportunities between councils; cross-boundary working; economy of scale through procurement exercises; and, securing funding from external bodies.
2b	The KRP aspires to put in place separate collections of discarded food for composting on a weekly basis in all districts by 2020; and in at least 8 of the 12 districts by 2015/16 (separate weekly collections) and 10 of the 12 districts (including existing fortnightly collections).
2c	Communications and operational activities will be coordinated so that Kent taxpayers gain the best possible value from the investment of their Council Tax payments into local services.
2d	All eligible Kent councils will sign up to the new generation of household and business 'Recycling and Waste Collection Commitments' and seek to uphold these continually.

<b>3. Supporting Kent's Interests</b>	
3a	The KRP will seek innovations to ensure future services provide the Kent taxpayer with the best value for money. These include exploring the feasibility of collections from commercial premises (particularly SMEs); cross country working on HWRCs, materials and infrastructure (such as SE7 Project); and cross sector working with retailers, brands, reproprocessors and others.
3b	The KRP will continue its record of influencing the government's policies and laws to protect Kent taxpayers' interest whether by means of responses to consultations, development of Responsibility Deals and appropriate legislation; and securing support from wider audiences on issues of importance to us.
3c	The KRP will promote good practice in relation to health and safety; streetscene effectiveness (including enforcement and behaviour change); and value for money (including unit costs and asset effectiveness).
3d	The KRP will maintain a publicly available Operating Framework that defines its scope, remit and procedures; and review its continued operation at least in 2015 and 2019.
3e	The KRP will continue to produce an Annual Report that outlines the work of the previous financial year in delivering the Kent Joint Municipal Waste Management Strategy and any other activities within its remit.
3f	The Kent Joint Municipal Waste Management Strategy will be refreshed in 2016/17 and 2021/22; or at any other times as agreed by the KRP; or in accordance with any changes in legislation relating to such strategies.

## Partnership Performance (2012/13 to 2016/17)

To support stakeholders with their consultation responses, on the next few pages include the partnership's performance from 2012/13 to 2016/17. If you have any questions – Paldeep Bhatti, KRP Manager may be able to help. Contact details on page 13.

### Kent Resource Partnership - Waste Statistics

#### Kent's Household Waste Statistics



Year	2012/13	2013/14	2014/15	2015/16	2016/17
Kent's Waste Growth	-4.0%	1.3%	2.5%	0.2%	2.2%
HWRC Recycling Rates (incl. rubble)	71.9%	72.1%	72.4%	69.4%	70.0%
HWRC Recycling Rates (excl. rubble)	64.1%	64.8%	64.5%	61.8%	63.0%
District Recycling Rates	35.2%	39.0%	41.8%	39.8%	41.8%
County Recycling Performance	41.0%	43.6%	45.6%	44.1%	46.3%

HWRC - Household Waste Recycling Centres

**Kent County Council**

**Waste Management - National Indicators Monitoring Statement**

(data from WasteDataFlow and KCC Database - italics indicate data is provisional)

**National Performance Indicator : 191 - Residual Household Waste per Household (kg/h/hold)**

	2012/13 Actuals (kg/hh)	2013/14 Actuals (kg/hh)	2014/15 Actuals (kg/hh)	2015/16 Actuals (kg/hh)	2016/17 Actuals (kg/hh)
Ashford Borough Council	695.2	438.7	350.6	370.40	354.31
Canterbury City Council	473.4	433.6	425.0	465.24	460.07
Dartford Borough Council	620.9	626.0	598.6	618.46	634.32
Dover District Council	339.1	364.6	373.7	394.36	374.82
Gravesham Borough Council	554.7	567.4	497.7	483.92	512.20
Maidstone Borough Council	424.5	443.4	424.2	441.52	420.70
Sevenoaks District Council	582.6	589.5	596.3	596.13	567.35
Shepway District Council	435.6	442.7	416.4	413.97	422.13
Swale Borough Council	560.4	519.5	491.3	520.00	498.63
Thanet District Council	502.1	473.1	468.9	483.85	475.75
Tonbridge and Malling Borough Council	539.3	553.8	556.7	568.99	563.06
Tunbridge Wells Borough Council	512.1	526.9	515.8	523.23	479.20
<b>County Wide Total</b>	<b>598.6</b>	<b>580.0</b>	<b>567.3</b>	<b>584.50</b>	<b>567.00</b>

**National Performance Indicator : 192 - Percentage of Household Waste Recycled and Composted**

	2012/13 Actuals	2013/14 Actuals	2014/15 Actuals	2015/16 Actuals	2016/17 Actuals
Ashford Borough Council	11.9%	41.9%	55.3%	53.1%	55.0%
Canterbury City Council	42.9%	48.5%	48.4%	43.2%	44.4%
Dartford Borough Council	27.0%	26.6%	27.6%	25.6%	25.2%
Dover District Council	45.4%	44.2%	42.4%	41.7%	44.7%
Gravesham Borough Council	24.5%	24.5%	34.2%	35.0%	34.5%
Maidstone Borough Council	45.4%	46.6%	49.1%	47.8%	49.9%
Sevenoaks District Council	32.3%	32.8%	33.4%	31.9%	38.3%
Shepway District Council	45.8%	44.6%	47.6%	44.0%	42.5%
Swale Borough Council	32.2%	34.2%	40.3%	36.9%	41.6%
Thanet District Council	26.8%	30.3%	33.9%	31.6%	33.8%
Tonbridge and Malling Borough Council	43.3%	43.1%	42.4%	41.5%	42.5%
Tunbridge Wells Borough Council	46.0%	46.3%	46.7%	45.6%	49.1%
<b>County Wide Total</b>	<b>41.0%</b>	<b>43.6%</b>	<b>45.6%</b>	<b>44.1%</b>	<b>46.3%</b>

**National Performance Indicator : 193 - Percentage of Municipal Waste sent to Landfill**

	2012/13 Actuals	2013/14 Actuals	2014/15 Actuals	2015/16 Actuals	2016/17 Actuals
<b>County Wide Total</b>	<b>21.0%</b>	<b>18.2%</b>	<b>11.1%</b>	<b>6.5%</b>	<b>2.8%</b>

## Further Information & Contact Details

KRP Members Board and senior managers (as at time of distribution): -

Ashford BC	Cllr Clair Bell	Tracey Butler
Canterbury CC	Cllr Neil Baker	David Ford
Dartford BC	Cllr Steve Brown	Sheri Green
Dover DC	Cllr Nick Kenton	Roger Walton
Gravesham BC	Cllr Alan Ridgers	Nick Brown
Kent CC	Cllr Mike Whiting Cllr Michael Payne	David Beaver
Maidstone BC	Cllr John Barned	Jennifer Shepherd
Sevenoaks DC	Cllr Matthew Dickins	Richard Wilson
Shepway DC	Cllr Rory Love Cllr Stuart Peall	Roger Walton
Swale BC	Cllr David Simmons Cllr Sue Gent	Martyn Cassell
Thanet DC	Cllr Lin Fairbrass	Gavin Waite
Tonbridge & Malling BC	Cllr David Lettington Cllr Jill Anderson	Robert Styles
Tunbridge Wells BC	Cllr Ronen Basu	Gary Stevenson

**Website:** [www.kent.gov.uk/krp](http://www.kent.gov.uk/krp)

For general enquiries or if in doubt as to whom to contact for any of the 13 councils:

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